such as alternators, and electronic assemblies such as electronic control modules.

Are the remanufactured assemblies covered in regards to warranty?

Yes, each remanufactured assembly that is installed by a GM certified workshop receives the same warranty coverage as a new assembly.

Do the remanufactured assemblies comply with all quality standards?

All GM remanufactured assemblies meet the highest standard of GM quality, and are rebuilt to state-of-the-art performance specification.

What are the technical and monetary benefits of remanufacturing to customers?

Remanufactured assemblies inherently cost less to manufacture than a new assembly, and this saving is passed on to the final price. Customers in return get the remanufactured part that is as good as the brand new part in terms of technological advancement and functionality.

How is a customer informed that he is receiving a remanufactured part?

A remanufactured assembly's box is labeled as remanufactured. The description of the part on the invoice supplied to the customer clearly states it's a remanufactured part in both English and Arabic.

YOU SAVE MONEY. TOGETHER WE SAVE THE EARTH.

GET REWARDED FOR KEEPING THE PLANET HEALTHY BY TRADING-IN OLD GM PARTS FOR NEW OR REMANUFACTURED PARTS

GM REMANUFACTURING PROGRAM







General Motors is constantly working to reduce its environmental impact. With the 'Remanufacturing Program', we give you a chance to do your bit for the planet by trading-in old GM parts for new or remanufactured parts, and save more along the way.

Here's all you need to know about the program:

What is remanufacturing?

Remanufacturing is a comprehensive and intensive industrial process by a US-based GM-certified remanufacturer, and/or the Original Equipment Manufacturer (DEM), which a previously sold, worn-out, or non-functional product or component is returned to an upgraded condition and warranted in performance level and quality.

What do you mean by upgraded condition?

Every part gets technological and performance updates through its lifecycle. If the part is subject to remanufacturing, it is restored with key technological and performance updates during the remanufacturing process.

The remanufactured part is considered as upgraded as it achieves the advanced state of development and works on par with the new part in terms of quality and functional efficiency.

What is GM remanufacturing program?

An assemblies exchange program where the customer trades-in the damaged assembly in return for a remanufactured one at a discounted rate.

What is Assembly?

An Assembly is a functional part made out of a number of components.

What is assemblies re-manufacturing?

Remanufacturing automotive assemblies is very similar to making new assemblies, except some of the components

are taken from used assemblies, especially the housing. The process entails:

- Disassembly: The assembly must be completely disassembled, cleaned and examined for wear and breakage.
- Replacement: Worn out, missing and nonfunctional components are replaced with new or remanufactured components.
- Update: Latest product design updates / improvements are incorporated into the remanufactured product.
- Inspection: The new assembly is reassembled and tested for compliance with GM specifications.

How is an assembly tested or qualified for remanufacturing?

When a faulty assembly is removed from the vehicle, it is inspected locally to determine if it is in a condition to qualify for remanufacturing.

Conditions such as external damages to the casing, complete failure of the casing, excessive signs of corrosion or any other detrimental damage would not allow the assembly to be remanufactured; therefore, is not eligible for trade-in by a customer.

Why opt for remanufactured assemblies?

Remanufacturing has many advantages for you and the planet:

- Cost efficiency: Remanufactured assemblies contribute to discounts in the final invoice for the customer when compared to brand new assemblies.
- Energy conservation: Automotive and truck assemblies are kept out of the re-smelting process longer because of remanufacturing. As a result, millions of barrels of oil or comparable forms of energy are saved annually. It also reduces air pollution caused due to re-smelting.
- Raw material conservation: Remanufacturing gives a product numerous lives instead of just one, thereby saving on raw materials. Remanufacturers

annually save millions of tons of natural resources such as iron, aluminum, copper, etc.

• Landfill space conserved: Landfills are spared from the dumping of millions of tons of iron, aluminum, copper, etc.

How do you remanufacture assemblies?

All remanufacturing is done through a US-based GM-certified remanufacturer, and/or the Original Equipment Manufacturer (DEM).

Eligible assemblies are tagged and shipped in bulk. Once received, they are dismantled, and each component is analyzed. Worn and defective components are recycled and those that meet GM specifications could be reused. Then the components, both brand new and re-used, are re-assembled to state-of-art standards then tested for quality and performance compliance before being labeled and shipped back.

What's the difference between remanufactured assemblies and brand new assemblies?

A remanufactured automotive assembly is at par with any new assembly in terms of functionality, performance and technology. The life expectancy of the remanufactured assemblies is also equal to that of the new one.

Are all GM assemblies remanufactured?

Not all GM assemblies are remanufactured. GM Middle East imports a variety of remanufactured assemblies. This will expand as technology improves and allows remanufacture of more and more assemblies

Which assemblies are commonly remanufactured?

In our region, we only focus on reusing commonly replaced assemblies such as gearboxes, steering gears, alternators as well as engines.

Is remanufacturing limited to mechanical assemblies?

No, the service also includes electrical assemblies